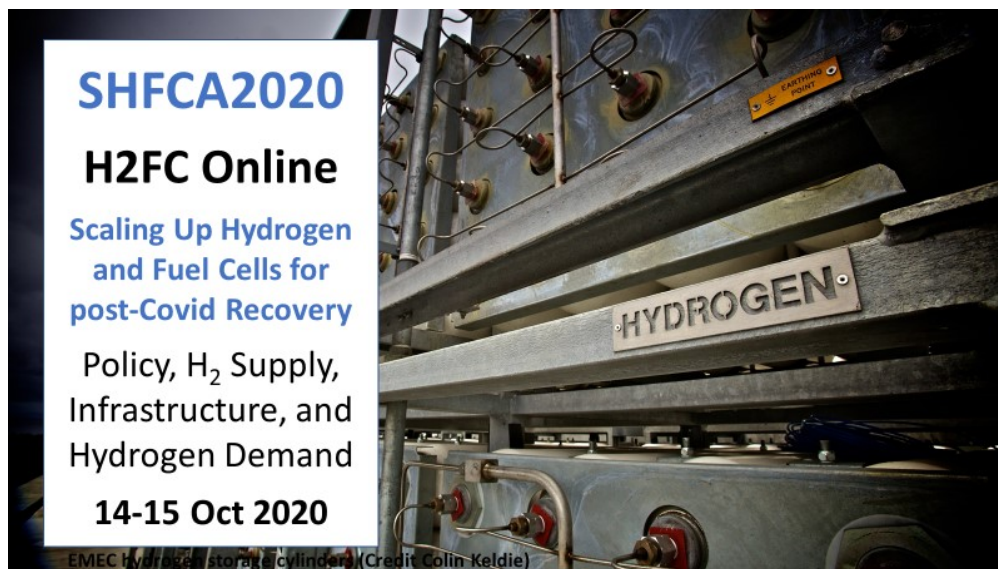


## SHFCA2020 H2FC ONLINE - PARTNER PACKAGES

14<sup>TH</sup> & 15<sup>TH</sup> OCTOBER 2020



### *The post-Covid Energy Transition with Hydrogen & Fuel Cells*

This year's annual conference will take place on-line for the first time ever, which offers the opportunity to widen our reach and significantly increase participation for the hydrogen and fuel cell sector. Our range of bespoke partner packages are a superb way to maximise your organisation profile before, during, and after our 12<sup>th</sup> SHFCA annual conference.

This is your opportunity to be fully involved in SHFCA2020 H2FC Online, which promises to be one of the highlights of the year. This event will include:

- Building back better: the post-Covid energy transition with hydrogen & fuel cells
- Plenary session on policy leadership and ambitions for hydrogen and fuel cells
- Three sessions will cover hydrogen supply, infrastructure, and demand for early growth
- SHFCA2020 will show the need for cross-sector and international partnership working
- Share best practice for action on the road to COP26 and delivery of net zero targets

Our recent SHFCA Briefing on *Meeting Scotland's 2030 Ambitions with Hydrogen* webinar on 27<sup>th</sup> August 2020 achieved over 450 registrations and over 320 participants on the day. Feedback about the quality of the SHFCA Briefing speakers has been exceptionally positive. We have a superb speaker line-up and expect another strong turnout for SHFCA2020 H2FC Online.

Join us on 14<sup>th</sup> and 15<sup>th</sup> October for what promises to be our biggest SHFCA conference ever!

## SHFCA2020 H2FC ONLINE - PARTNER PACKAGES

14<sup>TH</sup> & 15<sup>TH</sup> OCTOBER 2020

Our Platinum, Gold, Silver, and Bronze partner packages for SHFCA2020 H2FC Online are a superb way to maximise your profile and achieve wide coverage before, during, and after our 12<sup>th</sup> SHFCA Annual Conference, which promises to be one of the highlights of the year.

We would like to offer you this opportunity to be fully involved in SHFCA2020 H2FC Online, and we can also provide you with a bespoke partner package that is tailored to meet your needs, please get in touch with Nigel Holmes at [nigel.holmes@shfca.org.uk](mailto:nigel.holmes@shfca.org.uk) to discuss your requirements.

### SHFCA2020 H2FC ONLINE Platinum Partner

Our top package for SHFCA2020 H2FC Online will deliver a very high profile for your organisation before, during, and after the online conference. This package includes:

- Your logo on pre-event marketing emails and SHFCA website listing
- Premium logo visibility throughout both days of SHFCA2020 H2FC Online
- Opportunity to speak or chair a session at SHFCA2020 H2FC Online
- Option to include two branded slides in the slide show for all four sessions
- Option for two video clips of up to 2 minutes each in two conference sessions
- Your 'SHFCA2020 Supporting Partner' banner to be included in 4 SHFCA member updates

Cost: POA

### SHFCA2020 H2FC ONLINE Gold Partner

This premium package for SHFCA2020 H2FC Online secures a high profile for your organisation before, during, and after the online conference. This package includes:

- Your logo on pre-event marketing emails and SHFCA website listing
- Prominent logo visibility throughout both days of SHFCA2020 H2FC Online
- Opportunity to chair or be involved in the panel discussion for one session
- Option to include one branded slide in the slide show for all four sessions
- Option for one video clip of up to 2 minutes in one conference session
- Your 'SHFCA2020 Supporting Partner' banner to be included in 3 SHFCA member updates

Cost: POA

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## SHFCA2020 H2FC ONLINE - PARTNER PACKAGES

14<sup>TH</sup> & 15<sup>TH</sup> OCTOBER 2020

### SHFCA2020 H2FC ONLINE Silver Partner

This package for SHFCA2020 H2FC Online raises your organisation profile before, during, and after the online conference. This package includes:

- Your logo on pre-event marketing emails and SHFCA website listing
- Prominent logo visibility throughout both days of SHFCA2020 H2FC Online
- Option to include two branded slides in the slide show for non-plenary sessions
- Your 'SHFCA2020 Supporting Partner' banner to be included in 2 SHFCA member updates

Cost: £1,500 + VAT

### SHFCA2020 H2FC ONLINE Bronze Partner

This package for SHFCA2020 H2FC Online provides superb value and will build up your profile throughout the conference. It includes:

- Your logo on pre-event marketing emails and SHFCA website listing
- Prominent logo visibility throughout both days of SHFCA2020 H2FC Online
- Option to include one branded slide in the slide show for non-plenary sessions
- Your 'SHFCA2020 Partner' banner to be included in one SHFCA member update

Cost: £750 + VAT

To discuss how any of these four packages could be tailored to meet your needs, please get in touch with Nigel Holmes at [nigel.holmes@shfca.org.uk](mailto:nigel.holmes@shfca.org.uk) or by phone +44 (0)7818 091466.

